



MYTH: YOU CAN NEVER FULLY WASH OUT SOAP USING SOFT WATER.

FACT: Showering in soft water can make your skin feel “slippery” and may give you the sensation that soap and shampoo are never truly rinsed away. In fact, by removing the hardness from your water, a softener removes the barrier to the moisturizing agents within soap and shampoo. With hard water, soap residue leaves skin dry, and hair dull. But with soft water, you get to experience your skin and hair how they were always meant to be experienced – shiny and full of life. Clean, soft water is the instant boost your body never knew it needed.



MYTH: WATER TASTES SALTY.

FACT: Some believe that because a water softener uses salt to remove water hardness, that the water that comes from a water softener must also taste salty. This is markedly false. In fact, most do not realize how little sodium is in soft water. The average amount of sodium in a quart of water from a water softener is 75 to 100 mg. That’s less sodium than a slice of white bread. Another solution? Add a Reverse Osmosis water filter for completely sodium-free drinking water.



MYTH: WATER SOFTENERS WASTE LARGE AMOUNTS OF WATER.

FACT: Hague’s technological advances in water softeners began in 1960 and are more energy-efficient than most conventional water softeners on the market. With the use of patented technology such as directional flow screens, our systems are fast, use minimal salt and waste little water.



MYTH: SALT-FREE AND SALT-BASED WATER SOFTENERS ARE THE SAME.

FACT: While many salt-free or saltless water systems do exist, they are almost always “descalers,” not true water softeners. This means that they only break down the hardness from the water entering your home. They do not help prevent the buildup of scale in pipes and appliances, but all the other benefits of soft water are forfeited.



MYTH: BOTTLED WATER IS MORE CONVENIENT, CHEAPER, AND CLEANER THAN SOFT WATER.

FACT: Bottled water may be convenient, but it is definitely not cheap. Buying bottled water can result in paying 240 to 10,000 times more per-liter than making the most of your tap water. Not to mention the negative effects on the environment by using and throwing away all those plastic bottles. Bottled water can sometimes be perceived as “pure water” or “purified water,” but in most cases, bottled water is no purer than tap water.